



MARKETING MEDIA PRESS KIT

Verland.org



About Verland

For more than 40 years Verland has served as a non-profit family of person-centered, community homes and services located throughout Western Pennsylvania. Our organization supports more than 230 individuals with intellectual and physical disabilities. Our team works with news media across platforms to share stories of and support the incredible people whom we serve.



Our Mission

We believe that every person deserves a safe, enriching, and stable environment in which to thrive with dignity and respect.



Our Vision

To lead the way in transformative care, for those with complex physical and intellectual challenges, allowing all individuals the power to live a life of dignity and contribute to our society to the full extent of their abilities.

Values

① Commitment to Community

Strengthening our community by making an impactful difference in the lives of the individuals we serve, their family members, our employees, and our supporters.

② Compassionate Care

Delivering individualized care that prioritizes dignity, courage, and family unity in a secure and trusting environment.

③ Dedication to Employees

Empowering our employees, encouraging their personal growth, and recognizing the commitment they make to supporting those we serve with love and respect.

④ Trust through Transparency

Embodying honesty and integrity, upholding a culture of transparency to build and maintain trust with the individuals we serve, their families, our employees, and our donors.

⑤ Welcoming Diversity

Recognition and acceptance of all the individuals we serve, their families, and our employees, without biases based on differences of any kind.

Statistics



36

36 Community Living Homes



12

12 Intermediate Care Homes
11 Intellectual/Developmental Disability Homes
1 Other Related Condition Home



4

4 Adult Training Facilities



5

Serving 5 Counties throughout Western PA:
Allegheny, Beaver, Fayette, Mercer and Venango.



230+

Supports more than 230 individuals with
intellectual and physical disabilities.



745+

745+ employees

Services Offered

- ✓ Residential Facilities
 - Intermediate Care Facility (ICF) for Individuals with Intellectual Disability (IID)
 - Intermediate Care Facilities (ICF) for Individual with Other Related Conditions (ORC)
 - Community Living Arrangements (CLA)
- ✓ Adult Training Services
- ✓ Rehabilitation Services
- ✓ Health Services
- ✓ Respite Care
- ✓ Palliative Care

Get To Know Verland on Social Media

- facebook.com/TheVerlandFoundation
- linkedin.com/company/the-verland-foundation
- instagram.com/verland_cares/
- youtube.com/@VerlandCares

Media Contact Information

Abigayle Tobia, MNM, CFRA

Vice President of Philanthropy

E: atobia@verland.org

O: 412.741.2375 x1207

M: 412.925.0118



Verland Executive Team

Meet Our Executive Staff



Leland B. Sapp

Chief Executive Officer



Catherine Bogats

Chief Financial Officer



Jeff Romano

Chief Facilities Officer



Abigayle M. Tobia, MNM, CFRE

Vice President of Philanthropy



Youcef Djedid

Director of Residential
Services - CLA



Erin Spina-Kuhn

Director of Residential
Services - ICF

Exceptional **People**. Compassionate **Care**.



A: 212 IRIS RD, SEWICKLEY, PA 15143

P: 412.741.2375

F: 412.741.3299

W: Verland.org