



**VERLAND**

212 IRIS RD,  
SEWICKLEY, PA 15143

## **NOTICE OF PRIVACY PRACTICES**

**THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.**

The Health Insurance Portability and Accountability Act of 1996 (HIPAA) requires Verland to protect the privacy of your "protected health information" (PHI). PHI includes information that we have created, received, maintained, or transmitted regarding your health or payment for health care services you have received. It includes both your medical records and personal information such as your name, social security number, address, and phone number. PHI also includes genetic information about you or a family member such as genetic tests, manifestations of a disease or disorder, or requests for (or the receipt of) genetic services or participation in clinical research which includes genetic services.

HIPAA requires Verland to maintain the privacy of your PHI. This Notice is intended to inform you of Verland's legal obligations under HIPAA and related regulation to:

- Protect the privacy of your PHI;
- Provide you with this Notice explaining our duties and practices regarding your PHI;
- Comply with the terms of this Notice.

This Notice also informs you about how Verland uses and discloses your PHI and explains the rights that you have with regard to the PHI that Verland maintains about you.

In some situations, federal and state laws provide privacy protections to your PHI in addition to HIPAA. Examples of PHI that sometimes receive additional protection include PHI related to mental health, HIV/AIDS, reproductive health, or chemical dependency. Verland may refuse to disclose such PHI, or Verland may contact you to obtain express written authorization before disclosing it.

Verland is required to abide by the terms of this Notice. However, Verland reserves the right to make changes to this Notice and to make such changes effective for all PHI Verland may already have about you. If and when a material change is made to this Notice, Verland will post the revised Notice on our public website at [www.verland.org](http://www.verland.org) and at Verland branches.

### **Verland's USES AND DISCLOSURES OF YOUR PHI**

#### Uses and Disclosures for Treatment, Payment, and Health Care Operations

**For Treatment:** Verland may use or disclose your PHI for treatment without obtaining your authorization. For example, Verland may disclose your PHI to our physicians, nurses, counselors, and others involved in your care; our staff to coordinate such activities as referrals or appointments; or other health care providers treating you who are not on our staff such as emergency room staff and specialists.

**For Payment:** Verland may use or disclose PHI to obtain payment for the services we have provided to you without obtaining your authorization. For example, Verland may use and disclose your PHI to bill your health insurer or you for the care we provide. Verland may also disclose your PHI to other organizations and providers for their payment activities without your authorization unless disclosure is prohibited by law.

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For Health Care Operations: Verland may use and disclose your PHI to enable us to operate efficiently and in the best interests of our clients without obtaining your authorization. For example, Verland may use and disclose your PHI to review and improve the care you receive and to provide training for its staff. Verland may also disclose your PHI to other individuals, called “business associates,” such as consultants and auditors, who help us with our business activities. (Note: If we share your PHI with business associates for this purpose, they must agree to protect your privacy.)

Other Permitted Uses and Disclosures Without Your Authorization. HIPAA authorizes Verland, and its business associates, to use and/or disclose your PHI without your authorization in the following instances and for the following purposes.

1. When Required By Law. For example:
  - For judicial and administrative proceedings pursuant to a court or administrative order, legal process and authority.
  - To report information related to victims of abuse, neglect, or domestic violence.
  - To assist law enforcement officials in their law enforcement duties.
2. For Health and Safety Purposes. For example:
  - To avert a serious threat to the health or safety of you or any other person.
  - To an authorized public health authority or individual to perform public health and safety activities, such as preventing or controlling disease, injury, or disability or to report vital statistics such as births or deaths.
  - To meet the reporting and tracking requirements of governmental agencies, such as the Food and Drug Administration.
3. For Government Functions. For specialized government functions such as intelligence, national security activities, security clearance activities and protection of public officials; and to health oversight agencies for audits, examinations, investigations, inspections, and licensures.
4. For Active Members of the Military and Veterans. For example, to comply with the laws and regulations governing military services and veterans’ affairs.
5. For Workers’ Compensation. For example, to comply with the laws which provide benefits for work-related illnesses or injuries.
6. In Emergency Situations. For example, to a family member or close personal friend involved in your care in the event of an emergency or to a disaster relief entity in the event of a disaster.
7. To Others Involved in Your Care. Under limited circumstances, to a member of your family, a relative, a close friend, or other person you identify who is directly involved in your health care or payment of bills related to your health care. For example, if you are seriously injured and unable to make a healthcare decision for yourself, we may disclose your PHI to a family member if we determine that disclosure is in your best interest. If you do not want this information to be shared, you may request that these disclosures be restricted as outlined later in this notice.
8. For Appointment Reminders. To you to remind you that you have a health care appointment with us unless you specifically ask us to communicate with you through a different method as described later in this Notice.
9. To Personal Representatives. To people you have authorized to act on your behalf, or people who have a legal right to act on your behalf, such as parents for unemancipated minors and individuals who have Power of Attorney for adults.
10. For Treatment and Health-Related Alternatives Information Purposes. To communicate with you about treatment services, options, or alternatives, as well as health-related benefits or services that may be of interest to you, or to describe our providers to you.



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11. For Research Purposes. But only to the extent that certain steps as required by law are taken to protect your privacy.
12. For Organ, Eye and Tissue Donation. If you are an organ donor, to an organ or procurement organization to facilitate an organ, eye, or tissue donation and transplantation.
13. Regarding Deceased Individuals. To coroners, medical examiners, and funeral directors so those professionals may perform their duties.
14. To Correctional Facilities. If you are an inmate in a correctional facility we may disclose your PHI to the correctional facility for certain purposes, such as providing health care to you or protecting your health and safety or that of others.

Any Other Uses and Disclosures Require Your Express Authorization. Except in the situations listed in the sections above, we will use and disclose your PHI only with your written authorization, including uses and disclosures for:

- Marketing. Marketing does not include our face-to-face interactions with you or refill reminders or other communications we might have with or send to you about a drug currently prescribed for you to the extent that any payment that we may receive for making that communication is reasonably related to our costs in making that communication. Marketing also does not include case management or care coordination for your treatment or to recommend alternative treatments, therapies, or health care providers for you as long as we do not receive any payment for making these communications with you.
- Receiving direct or indirect payment in exchange for providing the information. Such a “sale” of PHI does not include disclosing your information to a health insurer in order to receive payment for products or services we provide to you.

You may revoke your authorization, in writing, at any time. If you revoke your authorization, we will no longer use or disclose PHI except as described above (or as permitted by any other authorizations that have not been revoked). However, please understand that we cannot retrieve any PHI disclosed to a third party in reliance on your prior authorization. Once your PHI has been disclosed pursuant to your authorization, the protections HIPAA provides may no longer apply to the disclosed PHI, and the information may be re-disclosed by the recipient without your knowledge or authorization.

To obtain a form of authorization to request that we disclose your PHI other than as provided above, please contact a Verland representative at the office where you receive services.

### **YOUR RIGHTS REGARDING YOUR PROTECTED HEALTH INFORMATION**

You have the following rights regarding your PHI that Verland creates, collects and maintains. If you are required to submit a written request related to these rights, as described below, you should submit the request to Verland’s Privacy Officer as follows:

Verland  
212 Iris Road  
Sewickley, PA 15143  
Attn: Resident Records Dept.

Right to Request Restrictions: You have the right to request restrictions on your PHI that Verland uses or discloses to carry out treatment, payment, or health care operations. You may also ask that we limit the information we give

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to someone who is involved in your care, such as a family or friend. Please note that we are not required to agree to your request unless, and except as otherwise required by law, the disclosure you want to restrict pertains solely to a healthcare item or service for which you have paid out of pocket in full. If we do or must agree, we will honor your limits unless it is an emergency situation. To request a restriction of your PHI, please submit your request in writing.

Right to Receive Confidential Communications or Communications by Alternative Means or at an Alternative Location: You have the right to ask that we communicate with you by another means or at a different address. For example, you may request that we contact you at home rather than at work. To request communications by another means or at an alternative location, please submit your request in writing. You should state the alternative means by, or location at which you would like to receive, your PHI. If appropriate, your request should state that the disclosure of all or part of the information by non-confidential communications could endanger you. Reasonable requests will be accommodated to the extent possible and you will be notified appropriately.

Right to Inspect and Copy: You have the right to inspect and receive a copy of your PHI that Verland or its business associates maintain in a designated record set. To request copies, please contact the Privacy Officer. We may ask you to make this request in writing, and we may charge a reasonable fee for the cost of producing and mailing the copies. In certain situations we may deny your request and will tell you why we are denying it. In some cases you may have the right to ask for a review of our denial.

Right to Amend: You have the right to request that Verland or its business associates amend your PHI that is maintained in a designated record set if you believe the information is incorrect or incomplete. To request an amendment, submit a detailed, written request to the Verland Privacy Officer. This request must provide the reason(s) that supports your request. Verland may deny your request if it is not in writing, if it does not provide a reason in support of the request, or if you have asked to amend information that:

- Was not created by or for Verland, unless you provide Verland with information that the person or entity that created the information is no longer available to make the amendment;
- Is not part of the PHI maintained by or for Verland;
- Is not part of the health record information that you would be permitted to inspect and copy; or
- Is accurate or complete.

Verland will notify you in writing as to whether it accepts or denies your request for an amendment to your PHI. If Verland denies your request, it will explain how you can continue to pursue the denied amendment.

Right to Receive an Accounting of Disclosures: You have the right to request an “accounting” of certain disclosures of your PHI. The accounting lists instances where Verland or its business associates disclosed some portion of your PHI to others and to whom that disclosure was made. The accounting does not include disclosures for treatment, payment, and health care operations; disclosures made to or authorized by you; and certain other disclosures. You may request an accounting of the disclosures made up to six years before your request. If you want an accounting that covers a time period of less than six years, please state that in your written request for the accounting.

To request an accounting of disclosures, submit a written request to the Verland Privacy Officer. You may receive one list per year at no charge. If you request another list during the same year, we may charge you a reasonable fee; however, we will notify you of the cost involved before processing the accounting.

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Right to Request a Paper Copy of this Notice: You have a right to receive a copy of this Notice at any time. To obtain it, submit a written request to the Verland Privacy Officer.

Right to Complain: You have the right to complain to Verland and to the Department of Health and Human Services if you believe your privacy rights have been violated. To file a complaint with Verland, submit a written complaint to the Verland Privacy Officer. Verland will not retaliate or discriminate against you or otherwise withhold services, payment, or privileges from you because you file a complaint with Verland or with the Department of Health and Human Services.

Right to Receive A Notice of Certain Breaches: You have the right to receive notice in the event that we or one of our business associates create, receive, maintain or transmit your PHI in an unsecured manner (such as in paper form or if the PHI is in electronic form but is not secured) and a breach of our safeguards occurs.